



# Put YOUR Best Face Forward

\*Enjoy four informative lunch presentations all about marketing and promoting your business!

## LUNCH 'N LEARN SERIES RETURNS

### **Positioning For Profit – What Your Collateral Says About You**

**\$15 (includes lunch)**

*Wednesday, June 6th – Howard Johnson Inn, Enderby 12pm-1pm*

*Presenter: Darren Robinson, Enderby & District Chamber of Commerce*

First impressions are everything. With business gone global, how do small and medium businesses effectively and efficiently get noticed? Join Darren for this hour long session on creating compelling collateral and digital assets that get you noticed! Stand out above the crowd with these tips on how to make visual impact in a dynamic global marketplace.

### **Facebook for Dummies – Practical Tips to Becoming Social Media Savvy**

**\$15 (includes lunch)**

*Wednesday, June 13th – Howard Johnson Inn, Enderby 12pm-1pm*

*Presenter: Jennifer Kent, Jennifer Kent Marketing*

We all know that Facebook has changed the way we all do business. What you might not know as an entrepreneur is how to capitalize on its proven power to gain more business. Jennifer will guide you through the process of creating a well-branded Facebook business page, using it proactively, and incorporating it successfully into your marketing mix.

### **Relationship Marketing Today – Get LinkedIn To New Business**

**\$15 (includes lunch)**

*Wednesday, June 20th – Howard Johnson Inn, Enderby 12pm-1pm*

*Presenter: Jennifer Kent, Jennifer Kent Marketing*

Relationship marketing is arguable one of the most effective ways of gaining and retaining clients. As the global marketplace continues to evolve, it has become critically important for small and medium-sized businesses to stay top of mind in the realm of social media. Join Jennifer for this next session on utilizing social media to gain more business. LinkedIn is the focus here, so join us as Jennifer demystifies the very popular relationship marketing platform.

### **Linking In To Regional Marketing – Opportunities With Shuswap Tourism**

**\$15 (includes lunch)**

*Wednesday, June 27th – Howard Johnson Inn, Enderby 12pm-1pm*

*Presenter: Robyn Cyr, Shuswap Tourism*

The world is much too big to conquer alone. Regional marketing allows for cost-efficiencies, strengthened brand awareness, further reach and greater market penetration. The Enderby & District Chamber of Commerce has taken on a new and exciting contract with Shuswap Tourism which will effectively raise the profile of Enderby & District regionally, nationally and internationally. Join Robyn as she explains the ins and outs of Shuswap Tourism and shows you how you can capitalize on the various marketing programs that you are entitled to because of this new relationship.

RESERVE NOW 250.838.6727  
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**Enderby & District**  
Chamber of Commerce